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LEAPFROG LAUNCHES CEO SEARCH

Washington DC – The Leapfrog Group’s CEO search committee announces today the search criteria for its next Chief Executive Officer. Comprised of members of the Leapfrog Board, the search committee has retained Korn/Ferry International to manage the search process.

Leapfrog’s CEO shapes the organization’s long-term direction in collaboration with the Board and guides operations, programs and staff. The CEO is the main spokesperson for the organization and its members (large employers and other purchasers of health care), as well as its chief liaison to other organizations.

Leapfrog is seeking a consummate leader with intimate knowledge of both the health sector as well as catalyzing large-scale change. She or he will be a relationship builder – attracting members and funding – and possess undeniable powers of persuasion.

“The Leapfrog Group’s new CEO will further strengthen our powerful brand and bring us closer to achieving our mission to trigger giant leaps forward in the safety, quality and affordability of health care,” stated Jill Berger, Chair of The Leapfrog Group and Vice President, Health & Welfare for Marriott International, Inc.

The Leapfrog Group’s strategy is to act as a catalyst in the health care system. Going forward, Leapfrog will continue to push for the use of national standards in measuring health care performance, as well as further transparency and public reporting. At the same time, Leapfrog will increase its focus on driving actual improvements in health care, helping purchasers to use incentives, rewards, and other bold experiments in payment reform.

To learn more about this opportunity, go to <http://www.ekornferry.com/Library/Process.asp?P=Opportunity&S=FB925> or contact Lorraine Lavet (703-761-7020; Lorraine.Lavet@kornferry.com), Maureen Ryan (202-955-0907; Maureen.Ryan@kornferry.com), or Divina Gamble (202-955-0901; Divina.Gamble@kornferry.com).

The Leapfrog Group (www.leapfroggroup.org). On behalf of the millions of Americans for whom many of the nation’s largest corporations and public agencies buy health benefits, The Leapfrog Group aims to use its members’ collective leverage to initiate breakthrough improvements in the safety, quality, and affordability of health care for Americans. The Leapfrog Group was founded in November 2000 by the Business Roundtable and is supported by its members, the Robert Wood Johnson Foundation, The Commonwealth Fund, the Agency for Healthcare Research and Quality and other sources.

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