****

**PURCHASER TOOLKIT**

***Posts for Internal Social Media Platforms (Enterprise Networks)***

**Short Posts**

* Ntl nonprofit The Leapfrog Group grades hospitals on how safe they are for patients. Find out how your hospital scores on safety at [www.hospitalsafetygrade.org](http://www.hospitalsafetygrade.org)
* Protect yourself & your loved ones, and check your hospital's Safety Grade [www.hospitalsafetygrade.org](http://www.hospitalsafetygrade.org) [#patientsafety](https://twitter.com/search?q=%23patientsafety) [@LeapfrogGroup](https://twitter.com/LeapfrogGroup)
* [#PatientSafety](https://twitter.com/search?q=%23PatientSafety) should always come first. Choose a safer hospital [www.hospitalsafetygrade.org](http://www.hospitalsafetygrade.org)
* Be an empowered patient. Choose a safer hospital w/ [www.hospitalsafetygrade.org](http://www.hospitalsafetygrade.org) [#patientengagement](https://twitter.com/search?q=%23patientengagement)
* A startling stat: 1/25 patients gets an infection in the hospital—an infection that didn’t have to happen [www.hospitalsafetygrade.org](http://www.hospitalsafetygrade.org)
* A startling stat: today alone, 1000 will die from a medical error in a hospital. Learn more at [www.hospitalsafetygrade.org](http://www.hospitalsafetygrade.org)
* Consumers need to know about safety & quality when making [#healthcare](https://twitter.com/search?q=%23healthcare) decisions. Start now w/ [www.hospitalsafetygrade.org](http://www.hospitalsafetygrade.org)
* Some ppl do more research on what car to buy than what hospital to go to. Change that now [www.hospitalsafetygrade.org](http://www.hospitalsafetygrade.org) [#patientsafety](https://twitter.com/search?q=%23patientsafety)
* Does your hospital prevent infections & encourage handwashing? Find out [www.hospitalsafetygrade.org](http://www.hospitalsafetygrade.org) [#InfectionPrevention](https://twitter.com/search?q=%23InfectionPrevention)
* Does your hospital value [#patientsafety](https://twitter.com/search?q=%23patientsafety) by supporting strong [#healthcare](https://twitter.com/search?q=%23healthcare) teams? Find out [www.hospitalsafetygrade.org](http://www.hospitalsafetygrade.org)
* Does your hospital have protocols in place for preventing med errors? Find out [www.hospitalsafetygrade.org](http://www.hospitalsafetygrade.org)

**Long Posts**

Today alone, more than 1000 people will die because of a preventable hospital error. Make sure you know how to protect yourself and your family by using the @HospitalSafetyGrade from @TheLeapfrogGroup. [www.hospitalsafetygrade.org](http://www.hospitalsafetygrade.org)

As many as 440,000 people die every year from preventable errors in hospitals. It’s up to us all to make sure that patient safety is the number one priority at every hospital across the U.S. Start now, and see how well your hospital protects its patients from errors, injuries, accidents, and infections. [www.hospitalsafetygrade.org](http://www.hospitalsafetygrade.org)