

DEFINING MOMENTS FROM OUR FIRST 15 YEARS

2000

Fifteen years ago, a group of bold business leaders came together with a vision to transform health care. Believing in the power of transparency to drive giant leaps forward in safety and quality of care, these pioneers created The Leapfrog Group...

With funding from Business Roundtable, RWJF and The Commonwealth Fund, over 60 purchaser members launch The Leapfrog Group, pledging to make dramatic changes on how they purchase health care. First CEO Suzanne Delbanco is hired, and Bruce Bradley from GM serves as Leapfrog's first Board Chair.



The Leapfrog Hospital Survey debuts with three "Leaps": Computerized Physician Order Entry, Evidence-Based Hospital Referral, and ICU Physician Staffing. Seven "Regional Roll-Outs" target 496 hospitals across the nation to complete the Survey.

Announces it will expand the three original "Leaps" to include National Quality Forum's (NQF) Safe Practices for Better Healthcare on the Leapfrog Hospital Survey.

Leah Binder named Leapfrog Group CEO, and three months later, testifies before Congress on health care-associated infections. Leapfrog also debuts the CPOE Evaluation Tool for hospitals.

Leapfrog's Never Events Policy is launched, and hundreds of employers, plans, and hospitals agree to adhere to it. A question about the policy is added to the Leapfrog Hospital Survey, and 52% of hospitals report adherence to the Leapfrog policy. Later that year, CMS announces it will stop paying for eight types of Never Events starting October 1, 2008.

The number of targeted hospitals nearly doubles, and Leapfrog premieres its public reporting website to advance health care transparency.



Introduces the Health Plan Users Group to evaluate health plans on their efforts to incorporate Leapfrog data in their member tools, tiering, and pay for performance programs.

Launches first Top Rural Hospital Awards.

2009

Celebrates 10 Year Anniversary and awards Top Hospitals of the Decade: Virginia Mason Medical Center and University of Maryland Medical Center

Leapfrog unveils the Hidden Surcharge Calculator, which calculates how much purchasers pay for medical errors. CEO Leah Binder named a contributor to Forbes.com, Wall Street Journal Experts, and Huffington Post.



The 31 Regional Roll-Outs hit a major milestone, targeting more than 50% of the beds in U.S. hospitals. Leapfrog also announces its first ever Top Hospitals.

Launches the Leapfrog Hospital Recognition Program to help health plans, employers, and other large purchasers identify the highest-value hospitals in individual markets and across the country.

2010

2011

Releases never-before available data on early elective deliveries, issuing a national call to action in response to its finding that thousands of babies are electively scheduled for delivery too early.

2012

Launches the Hospital Safety Score, first-of-its-kind letter grades assigned to over 2,500 hospitals on how safe they are for patients.



2013

Thanks to partnership with March of Dimes and Childbirth Connection and the unflagging efforts of its Regional Roll-Outs across the country, Leapfrog reports a dramatic decline in early elective deliveries – from a national rate of 17% in 2010 to 4.6% in 2013.

2014

2015

Releases first-ever national standardized cesarean section rates by hospital, and launches the On-site Data Verification Pilot Program with DHG Healthcare.

