



# Leapfrog Annual Patient Safety Summit & Awards Gala

# Sponsorship Prospectus

Omni Shoreham, Washington, D.C.

December 8, 2026



# Leapfrog Annual Patient Safety Summit & Awards Gala

The Leapfrog Group's 2026 Annual Patient Safety Summit & Awards Gala gathers **senior hospital and health system leaders, employers and other purchasers, health plans, policymakers, consumer advocates, researchers and clinicians.**

The event is an exclusive discussion on patient safety with thought leaders and those on the ground driving change in health care.



97%  
of attendees visited exhibitors at last year's Summit.

We honor the achievements of the 2026 Leapfrog **Top Hospitals** and **Top Ambulatory Surgery Centers** during our Awards Gala.



# Why Sponsor

The Leapfrog Group's 2026 Annual Patient Safety Summit & Awards Gala offers a valuable opportunity to elevate your brand and connect with hospital and ASC leadership. Sponsorship aligns your organization with national efforts to advance patient safety and quality while supporting your strategic growth goals.



From hospital executives to policymakers, the Patient Safety Summit brings together leaders driving measurable improvements in patient safety.



## Who Attends

65%

Hospital/ASC Senior Executives & Quality Leaders

23%

Other Health Care Industry Stakeholders, Thought Leaders & Partners

7%

Employer, Purchaser & Payor Leaders

5%

Policymakers, Consumer Advocates & Media

“The Leapfrog Group's Annual Patient Safety Summit brings together health care leaders to honor achievements in patient safety. The Top Hospital and ASC Awards recognize innovation and a commitment to improving care. This event provides a valuable opportunity to exchange ideas and share best practices. Thank you to Leapfrog for fostering a community of health care and industry professionals united in the mission to continually improve patient safety.”

— John Willimann, CEO, Nozin, Platinum Sponsor



### Gain Exposure to Hospital and ASC Leadership

Intimate networking and exhibit opportunities with hundreds of hospitals and ASCs nationwide



### Elevate Your Brand

Gain recognition across event programming, digital materials and on-site assets including agendas, signage, emails and social media.



### Support Patient Safety

Demonstrate your organization's commitment to safer, higher-quality care while aligning with a nationally recognized advocate for transparency and accountability.



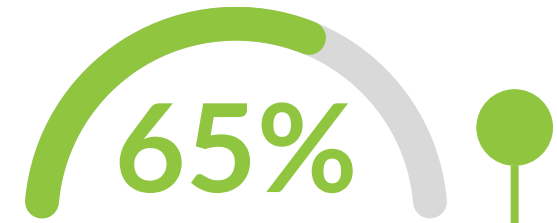
# Shaping the Future of Patient Safety

The Leapfrog Annual Patient Safety Summit & Awards Gala convenes influential health care leaders committed to improving patient safety and quality nationwide. Grounded in trusted performance measurement and culminating in recognition of Top Hospitals and Top Ambulatory Surgery Centers, the Summit creates a credible platform for dialogue, collaboration and measurable progress.



“ Participating in the Leapfrog Annual Meeting was fantastic. The team was incredibly kind, organized, and supportive throughout. We genuinely enjoyed connecting with so many thoughtful and engaged attendees. It was a pleasure to be part of such a collaborative and welcoming event.

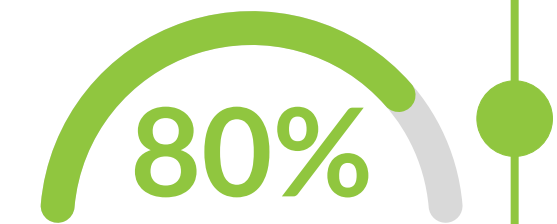
— Nina-Rose Haspil, Product Marketing Manager, Nozin, Platinum Sponsor

”

of the hospitals that respond to the survey, 65% tie senior executive incentive compensation to the Leapfrog Safety Grade.



200 Million + employees, health plan members, and consumers access Leapfrog ratings and data each year through Leapfrog's partners and resellers.



80% of all acute care beds in the U.S. are represented by hospitals that voluntarily respond to the annual Leapfrog Survey.

# Sponsorship Opportunities

Make an impact at the 2026 Annual Patient Safety Summit & Awards Gala. Maximize your visibility by becoming a sponsor.

## PRESENTING SPONSORSHIPS

Two exclusive opportunities available



## Sponsorship Prospectus

2026

PLATINUM \$45,000	GOLD \$30,000	SILVER \$22,000	BRONZE \$15,000	CHAMPION \$10,000
● Full-page program ad	● Full-page program ad	● Half-page program ad	● Half-page program ad	● Quarter-page program ad
● 10 event tickets	● 5 event tickets	● 4 event tickets	● 3 event tickets	● 1 event tickets
● Large logo placement	● Large logo placement	● Large logo placement	● Medium logo placement	● Small logo placement
● Exhibit space + raffle inclusion	● Exhibit space + raffle inclusion	● Exhibit space	● Exhibit space	● Logo on conference website

**Patient Safety Summit Presenting Sponsor**  
\$75,000

**Awards Gala Presenting Sponsor**  
\$75,000

- Branding across the Summit agenda and materials
- Opening remarks during the Summit (5-10 minutes)
- Keynote speaker introduction
- One Product Theater presentation slot
- Exhibit space

- On-stage remarks (5-10 min)
- Branding on menus
- Eight Awards Gala tickets
- Social media post and sponsored email to all attendees
- Exhibit space

## Detailed Benefit Comparison

	PLATINUM	GOLD	SILVER	BRONZE	CHAMPION
Social media recognition	✓	✓	✓	✓	✓
Logo on conference website	✓	✓	✓	✓	✓
Gift bag	✓	✓	✓	✓	
Attendee contact info	✓	✓	✓		
Awards Dinner or meal sponsorship	✓	Meal sponsorship only ✓			
Material on attendee chairs	✓				

**Partners Advisory Committee (PAC) members receive a 20% discount on these sponsorship levels.**

## Additional Opportunities

Optional sponsorship add-ons to increase visibility and engagement.

### Wi-Fi Sponsorship\* \$10,000

Serve as the exclusive Wi-Fi sponsor throughout the day and evening event. Your logo appears on event signage and the branded login page, ensuring high-visibility recognition.

### Hand Hygiene Sponsorship\* \$10,000

Support attendee wellness with branded hand sanitizing stations placed in high-traffic areas during the Summit. Includes logo recognition on-site and in select materials.



### Hotel Key Card Sponsorship\* \$10,000

Place your brand directly in attendees' hands with custom hotel key cards distributed during the Summit. Includes coordinated artwork and logo placement.

### Lanyard Sponsorship\* \$10,000

Feature your logo on custom-printed lanyards worn by attendees throughout the Summit. A visible opportunity tied to required event credentials.



### Reusable Water Bottles\* \$10,000

Water bottles with your logo will be given out to all attendees at registration, and you will be recognized as the official "sustainability" sponsor by water-filling stations.



### Product Theater \$25,000

Limited spots available for your organization to demo products, answer questions, and have a captive audience. Your slot will be advertised to attendees and part of the exhibitor passport.

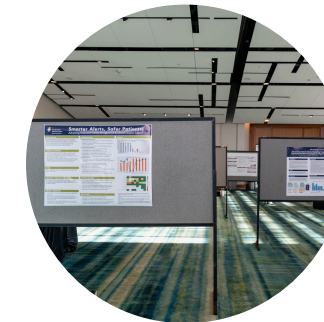
### Venue Branding \$10,000

Have your brand featured on walls, columns, elevator doors, and other high-traffic areas throughout the event venue, for the duration of the event.



### Wayfinding Package \$10,000

Your logo and branding will be featured on directional signs, posters, and other assets that direct attendees to the main event spaces and are displayed in high-traffic areas.



### Attendee Meeting Bag Sponsorship \$10,000

Provide the official attendee meeting bag distributed at the Annual Patient Safety Summit. Your logo is prominently featured and visible throughout the event.

### Reception Sponsorship \$10,000

Sponsor the reception before the Awards Gala and receive brand recognition through event signage and podium acknowledgment. Other options include a signature cocktail and branded napkins.

### Dessert Sponsorship \$10,000

Sponsor dessert during the Awards Gala with on-screen and program recognition, along with acknowledgment from the podium. Make it even more fun with a branded dessert and branded napkins.

### Poster Session Sponsorship \$10,000

Support the Poster Session featuring hospital and ASC research at the Annual Patient Safety Summit. Your brand is recognized during the session and associated with innovation and shared learning.

### Email Sponsorships \$10,000

Feature your logo and a 100-word message in event-related emails sent to a list of 500-600 people who opt in to receive event emails. Options include "Know Before You Go" and "Thank You for Attending" emails.

All sponsors and exhibitors receive recognition in the on-site program book and on the event's website.

*\*Denotes an Exclusive Sponsorship opportunity*

Contact Scott Abbott, MS, Strategic Advisor and Business Development, for more information at [sabbott@leapfrog-group.org](mailto:sabbott@leapfrog-group.org).

# Become A Sponsor

Contact Scott Abbott, MS  
Strategic Advisor and  
Business Development at  
[sabbott@leapfrog-group.org](mailto:sabbott@leapfrog-group.org)  
or fill out [this interest form](#)  
to request more information.

## NEW IN 2026

We're taking the celebration up a notch!  
Attendees will be invited to join us after  
the Awards Ceremony for an evening of  
music and dancing.



The Omni Shoreham Hotel in Washington, DC offers more than 100,000 square feet of meeting and event space across 23 venues, including indoor meeting rooms and outdoor terrace space. The hotel is conveniently located near Georgetown and the National Zoo, overlooking Rock Creek Park.

