



May 4, 2021

Chief Executive Officer  
General Surgery Center  
123 Surgery Center Lane  
Anytown, USA 00000

Dear Chief Executive Officer:

On behalf of the Health Transformation Alliance (HTA), ERISA Industry Committee (ERIC), National Alliance of Health Care Purchaser Coalitions, and the Business Group on Health, representing in total over 12,000 employers with more than 55 million lives, we are writing to formally request your ambulatory surgical center’s participation in the 2021 Leapfrog Ambulatory Surgery Center (ASC) Survey. Our organizations consult results from the Leapfrog ASC Survey to inform patient referral preferences, benefit designs, and direct contracting considerations. Without your Survey participation we will not have this critical data on your quality and safety performance.

As formal organizations of employers and purchasers who invest in the health and well-being of our employees, we feel that your participation in the Leapfrog ASC Survey is vital for your community and nationally, so we can achieve real progress towards a safer, higher-quality, more transparent health care system. This has never been more important to the business community and the public at large than now, when health care facilities have become a lifeline for public health and community reassurance.

2021 marks the third year of the Leapfrog ASC Survey on patient safety and quality. The Leapfrog Group is a 20-year-old independent national nonprofit representing employers and other purchasers, collecting and publicly reporting patient safety and quality information about health care facilities. All ASCs in the U.S. have the opportunity to participate in the annual Leapfrog ASC Survey.

Like all of Leapfrog’s programs, the ASC Survey measures are evidence-based, grounded in the latest science, and developed with guidance from Leapfrog’s national Expert Panel and the Johns Hopkins Armstrong Institute for Patient Safety and Quality.

Please visit [www.leapfroggroup.org/asc](http://www.leapfroggroup.org/asc) to learn more. The deadline for completion is July 31, 2021. There is never any charge for participation in Leapfrog Surveys.

We strongly recommend your participation in the 2021 Leapfrog ASC Survey. You will derive great value from the process, and our organizations composed of large, self-insured employers nationwide will appreciate your responsiveness and transparency.

Sincerely,

Lee Lewis  
Chief Strategy Officer & GM  
Medical  
Health Transformation Alliance

Annette Guarisco Fildes  
President & CEO  
The ERISA Industry Committee

Michael Thompson, CEO  
National Alliance of Healthcare  
Purchaser Coalitions

Ellen Kelsay, President & CEO  
Business Group on Health