



May 4, 2021

Chief Executive Officer
General Hospital
123 Hospital Lane
Anytown, USA 00000

Dear Chief Executive Officer:

On behalf of the Health Transformation Alliance (HTA), ERISA Industry Committee (ERIC), National Alliance of Health Care Purchaser Coalitions, and the Business Group on Health, representing in total over 12,000 employers with more than 55 million lives, we are writing to formally request your hospital's participation in the 2021 Leapfrog Hospital Survey. Our organizations consult results from the Leapfrog Hospital Survey to inform benefit designs, patient referral preferences, and direct contracting considerations. Without your Survey participation we will not have this critical data on the quality and safety of the care your hospital provides.

As formal organizations of employers and purchasers who invest in the health and well-being of our employees, we feel that your participation in the Survey is vital for your community and nationally, so we can achieve real progress towards a safer, higher-quality, more transparent health care system for all. This has never been more important to the business community and the public at large than now when health care facilities have become a lifeline for public health and community reassurance.

For twenty years, The Leapfrog Group has been collecting and publicly reporting patient safety and quality information about health care facilities. The independent national nonprofit representing employers and other purchasers was founded by many of the same employers who comprise our membership today. Leapfrog continues to report unique data that matters most to employers and purchasers. Furthermore, measures on the Leapfrog Hospital Survey are evidence-based, grounded in the latest science, and developed with guidance from Leapfrog's national Expert Panels and the Johns Hopkins Armstrong Institute for Patient Safety and Quality.

Please visit www.leapfroggroup.org/hospital to learn more. The deadline for completion is July 31, 2021. There is never any charge for participation in Leapfrog Surveys.

We strongly recommend your participation in the 2021 Leapfrog Hospital Survey. You will derive great value from the process, and our organizations composed of large, self-insured employers nationwide will appreciate your responsiveness and transparency.

Sincerely,

Lee Lewis
Chief Strategy Officer & GM
Medical
Health Transformation Alliance

Annette Guarisco Fildes
President & CEO
The ERISA Industry Committee

Michael Thompson, CEO
National Alliance of Healthcare
Purchaser Coalitions

Ellen Kelsay, President & CEO
Business Group on Health