

SPONSORSHIP OPPORTUNITIES

SAFE SURGERY: 2018 Leapfrog Annual Meeting and Awards Dinner

DECEMBER 4, 2018
JW MARRIOTT | WASHINGTON, D.C.

WWW.LEAPFROGGROUP.ORG/ANNUAL-MEETING

Innovations in Rating Hospital-Based Surgery and Ambulatory Surgery Centers

Our 2018 Annual Meeting gathers – by invitation only – Leapfrog’s constituency of employers and other purchasers, health plans, policymakers, consumer advocates, leading researchers and clinicians, and senior hospital and health system leaders. The central topic this year is best practices for rating surgery provided in hospitals or ambulatory surgery centers. As part of this, we’ll share exclusive data from Leapfrog’s new measures on inpatient hospital and surgeon volume, and offer a briefing on Leapfrog’s upcoming launch of ratings of hospital outpatient surgery and ambulatory surgery centers. Following the Annual Meeting program, we’ll honor the achievements of the 2018 Leapfrog Top Hospitals, approximately 100 hospitals in four categories, at our annual Leapfrog Awards Dinner.

By sponsoring this event, you reach an elite gathering of leading proponents of health care transparency and payment reform, and support Leapfrog and its leaders, supporters, and top performing providers, in our shared mission for giant leaps forward in the safety and quality of American health care. Read on to learn about sponsorship levels and unique benefits.

Contact Lauren Bailey, Communications Manager,
at lbailey@leapfroggroup.org with questions.

Select a Sponsorship Level:

\$25,000 | Exclusive Gold Sponsor: Annual Meeting (1 available)

- Special thanks and mention during Annual Meeting
- Opportunity to distribute one branded giveaway and/or printed handout
- Logo and company name in printed event program, event website, and all signage
- Full page advertisement in printed event program
- Five event registrations for you and your guests

\$25,000 | Exclusive Gold Sponsor: Leapfrog Awards Dinner (1 available)

- Special thanks and mention during Leapfrog Awards Dinner
- Opportunity to distribute one branded giveaway and/or printed handout
- Logo and company name in printed event program, event website, and all signage
- Full page advertisement in printed event program
- Five event registrations for you and your guests

\$18,000 | Silver Sponsor: Annual Meeting

- Logo and company name in printed event program, event website
- Half page advertisement in printed event program
- Logo and company name printed on sign at Annual Meeting
- Three event registrations for you and your guests

\$18,000 | Silver Sponsor: Leapfrog Awards Dinner

- Logo and company name in printed event program, event website
- Half page advertisement in printed event program
- Logo and company name printed on sign at dinner
- Three event registrations for you and your guests

\$18,000 | Silver Sponsor: Cocktail Reception Sponsor

- Logo and company name in printed event program
- Half page advertisement in printed event program
- Logo and company name printed on sign at reception
- Three event registrations for you and your guests

\$18,000 | Silver Sponsor: Dessert Reception Sponsor

- Logo and company name in printed event program
- Half page advertisement in printed event program
- Logo and company name printed on sign at reception
- Three event registrations for you and your guests

\$10,000 | Bronze Sponsor

- Logo and company name in printed event program, event website
- 1/4 page advertisement in printed event program
- Two event registrations for you and a guest



2018 Annual Meeting and Top Hospital Awards

December 4, 2018 | Washington, D.C.

Registration opens soon at www.leapfroggroup.org/annual-meeting

Other Sponsorship Opportunities include the following:

\$10,000 | Premium Gift Contributor: Leapfrog Awards Dinner

- Logo and company name in printed event program
- Logo and company name on sign at photo booth
- Two event registrations for you and a guest
- *Note: Contributor supplies an approved gift or product sample for handout*

\$7,500 | Premium Gift Contributor: Annual Meeting

- Logo and company name in printed event program
- Logo and company name on sign at photo booth
- Two event registrations for you and a guest
- *Note: Contributor supplies an approved gift or product sample for handout*

\$7,500 | Photo Booth Sponsor

- Logo and company name in printed event program
- Logo and company name on sign at photo booth
- Two event registrations for you and a guest

\$5,000 | Wine Sponsor at Leapfrog Awards Dinner

- Logo and company name in printed event program
- Logo on wine bottles at Awards Dinner
- One event registration

\$5,000 | Exhibitor

- Logo and company name in printed event program
- Table provided near reception area
- Two event registrations

\$2,500 | Leapfrog Champion

- Logo and company name in printed event program
- One event registration

Reserve an ad in the printed event program

Demonstrate your commitment to transparency, safety and quality, or congratulate a 2018 Leapfrog Top Hospital.

— **\$10,000** | Full Page Color Ad — **\$6,000** | Half Page Color Ad — **\$4,500** | 1/4 Page Color Ad

Complete the following information:

Total Contribution: \$ _____

- A check made payable to **The Leapfrog Group** is enclosed
- Please issue an invoice to the contact listed below
- Charge to (*please circle*): Visa | MasterCard | Discover

card#

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cvv

signature

Contact Person

name

phone

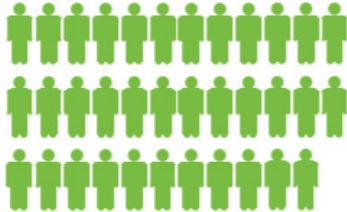
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Who Attends The Leapfrog Group's Event?

Breakdown of Attendees from Our Past Annual Meetings:

Purchaser/Payor Representatives - 35%



Hospital and Health System Directors - 25%



Hospital Senior Executives - 30%



Policymakers and Consumer Advocates - 10%



Featured Speakers Include:

- Vice Admiral Raquel Bono, Director of the Defense Health Agency
- Adam Stavisky, Senior Vice President of U.S. Benefits at Walmart
- Olivia Ross, Associate Director of Employers Centers of Excellence Network at the Pacific Business Group on Health (PBGH)
- Leah Binder, President and CEO, The Leapfrog Group
- David Goldhill, Former CEO, The Game Show Network (GSN); Board Chair, The Leapfrog Group

About The Leapfrog Group

The Leapfrog Group is the national nonprofit watchdog organization that serves as a voice for health care purchasers, using their influence to foster positive change in U.S. health care. Leapfrog is the nation's premier advocate of hospital transparency—analyzing and reporting critical hospital quality and safety information.



Nearly 2,000 hospitals report data to the Leapfrog Hospital Survey every year and, twice a year, Leapfrog assigns an A, B, C, D, or F grade to all general acute-care hospitals in the U.S. through the Leapfrog Hospital Safety Grade. Visit LeapfrogGroup.org to learn more.