



Select a Sponsorship Level:

- \$25,000 | Exclusive Gold Sponsor: Annual Meeting (1 available)**
 - Special thanks and mention during Annual Meeting
 - Opportunity to distribute one branded giveaway and/or printed handout
 - Logo and company name in printed event program, event website, and all signage
 - Full page advertisement in printed event program
 - Five event registrations for you and your guests

 - \$25,000 | Exclusive Gold Sponsor: Leapfrog Awards Dinner (1 available)**
 - Special thanks and mention during Leapfrog Awards Dinner
 - Opportunity to distribute one branded giveaway and/or printed handout
 - Logo and company name in printed event program, event website, and all signage
 - Full page advertisement in printed event program
 - Five event registrations for you and your guests

 - \$18,000 | Silver Sponsor: Annual Meeting**
 - Logo and company name in printed event program, event website
 - Half page advertisement in printed event program
 - Logo and company name printed on sign at Annual Meeting
 - Three event registrations for you and your guests

 - \$18,000 | Silver Sponsor: Leapfrog Awards Dinner**
 - Logo and company name in printed event program, event website
 - Half page advertisement in printed event program
 - Logo and company name printed on sign at dinner
 - Three event registrations for you and your guests

 - \$18,000 | Silver Sponsor: Cocktail Reception Sponsor**
 - Logo and company name in printed event program
 - Half page advertisement in printed event program
 - Logo and company name printed on sign at reception
 - Three event registrations for you and your guests

 - \$18,000 | Silver Sponsor: Dessert Reception Sponsor**
 - Logo and company name in printed event program
 - Half page advertisement in printed event program
 - Logo and company name printed on sign at reception
 - Three event registrations for you and your guests

 - \$10,000 | Bronze Sponsor**
 - Logo and company name in printed event program, event website
 - 1/4 page advertisement in printed event program
 - Two event registrations for you and a guest
-



Other Sponsorship Opportunities include the following:

\$10,000 | Premium Gift Contributor: Leapfrog Awards Dinner

- Logo and company name in printed event program
- Logo and company name on sign at photo booth
- Two event registrations for you and a guest
- Note: Contributor supplies an approved gift or product sample for handout

\$7,500 | Premium Gift Contributor: Annual Meeting

- Logo and company name in printed event program
- Logo and company name on sign at photo booth
- Two event registrations for you and a guest
- Note: Contributor supplies an approved gift or product sample for handout

\$7,500 | Photo Booth Sponsor

- Logo and company name in printed event program
- Logo and company name on sign at photo booth
- Two event registrations for you and a guest

\$5,000 | Wine Sponsor at Leapfrog Awards Dinner

- Logo and company name in printed event program
- Logo on sign at bar at Cocktail Reception and Awards Dinner
- One event registration

\$3,500 | Exhibitor

- Logo and company name in printed event program
- Table provided near reception area
- Two event registrations

\$2,500 | Leapfrog Champion

- Logo and company name in printed event program
- One event registration

Reserve an ad in the printed event program

Demonstrate your commitment to transparency, safety and quality, or congratulate a 2019 Leapfrog Top Hospital.

\$10,000 | Full Page Color Ad

\$6,000 | Half Page Color

\$4,500 | 1/4 Page Color Ad

Complete the following information:

Total Contribution: \$ _____

- A check made payable to The Leapfrog Group is enclosed
- Please issue an invoice to the contact listed below
- Charge to (please circle): Visa | MasterCard | Discover

card#

exp.

cvv

signature

Contact Person

name

phone

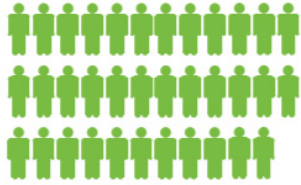
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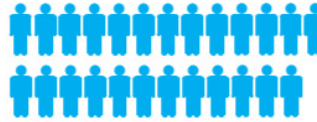
Who Attends The Leapfrog Group's Event?

Breakdown of Attendees from Our Past Annual Meetings:

Purchaser/Payor Representatives - 35%



Hospital and Health System Directors - 25%



Hospital Senior Executives - 30%



Policymakers and Consumer Advocates - 10%



About The Leapfrog Group

The Leapfrog Group is the national nonprofit watchdog organization that serves as a voice for health care purchasers, using their influence to foster positive change in U.S. health care. Leapfrog is the nation's premier advocate of health care transparency—analyzing and reporting critical health care quality and safety information. Visit LeapfrogGroup.org to learn more.



The flagship Leapfrog Hospital Survey collects and transparently reports hospital performance, empowering purchasers to find the highest-value care and giving consumers the lifesaving information they need to make informed decisions. At this time, over 2,000 hospitals report data to the Leapfrog Hospital Survey every year.

Twice a year, The Leapfrog Hospital Safety Grade, Leapfrog's other main initiative, assigns letter grades to hospitals based on their record of patient safety, helping consumers protect themselves and their families from errors, injuries, accidents, and infections.

The inaugural Leapfrog Ambulatory Surgery Center (ASC) Survey opened on April 1 of this year. It assesses the safety, quality, and efficiency of ASCs based on measures that are of specific interest to purchasers and consumers.